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| --- | --- | --- | --- | --- |
| ***REPORT*** | ***70% +*** | ***50-69%*** | ***40-49%*** | ***Weighting***  ***(should add up to 100)*** |
| ***Introduction (aims and objectives)***  ***(10%)*** | ***Well written + critical overview of topic, concisely summarising key point. Purpose and issues clearly defined.*** | ***Good introduction to content of the report. Key points identified.*** | ***Basic introduction with summary of points which the project will address. Key points are possibly incomplete or lacking in detail on how they interrelate.*** | ***10*** |
| ***Research/Investigation***  ***(max 50%)*** | ***An extremely well organized and concise research done on the relevant topic in line with the project aims and objectives set. Research also includes outstanding literature and critical review and research on the technologies.*** | ***A reasonable research done on the appropriate topic with regards to the project aims and objectives set. Literature review and research on relevant technologies done to a reasonable degree.*** | ***Limited research done on the relevant topic with regards to the project aims and objectives set. Very less or no literature review and research on relevant technologies done.*** | ***30*** |
| ***Product Development***  ***(max 50%)*** | ***A critically evaluated and clearly explained product along with the methods and techniques used.***  ***Clear and concise evidence of the application of the appropriate tools and testing of the product in line with the project aims is present.*** | ***A reasonably evaluated and explained product with some of the methods and techniques applied used.***  ***Evidence of the application of the appropriate tools and testing of the products is present.*** | ***The product is explained to a limited degree with very less or no explanation of the methods and techniques applied.***  ***Only some of the evidence of the application of the appropriate tools and testing of the products is present.*** | ***30*** |
| ***Evaluation + Conclusions (to include research and development where applicable)***  ***(max 25%)*** | ***Meaningful and appropriate product evaluation approach relevant to the described product with insightful analysis and understanding of the development process. Realistic conclusions and concise summary made with appropriate recommendation for future project plan.*** | ***Reasonable evaluation approach with regards to the project aim and objectives. Well thought out analysis of the product with apt understanding of the development process. Appropriate summary done with proper future project plan.*** | ***Limited approach to the project evaluation with very low regard to the project aim and objectives. Very less analysis of the product done with low understanding of the development process. There is a summary with some conclusions and further research and development identified.*** | ***15*** |
| ***Professional Practice (Project Management and Evaluation of Professional Skills)***  ***(10%)*** | ***Critical evaluation of the overall project with excellent analysis of the methodologies involved. Project limitations covered.*** | ***Good evaluation of the project and methodologies. Project management techniques used.*** | ***Limited or partial evaluation of project and project management techniques.*** | ***10*** |
| ***Presentation, Layout and Referencing***  ***(5%)*** | ***Excellent standard of appearance. Report is well structured and organised. Free (or minimal) spelling or grammatical errors – if any, it does not detract from the reading of the report. Sources fully cited. Correct use of 3rd person*** | ***Good standard of appearance with a logical flow. Sources cited. 3rd person used throughout or in majority.*** | ***Report conveys across the intended message. There may be sections that impact on the logical flow and structure. Sources cited but possible inconsistent or lacking correct referencing back to the main document. Grammar and/or spelling impacting on readability.*** | ***5*** |
|  |  |  |  | ***100*** |
| ***PRODUCT + PRESENTATION*** | ***70% +*** | ***50-69%*** | ***40-49%*** | ***Weighting*** |
| ***Quality of Product – define a set of metrics for product***  ***(80 marks)*** | ***Word Error Rate less than 15% with accuracy greater than 80% for testing data. 5+ measurements identified for evaluation purpose***  ***Meets all the requirements of the “must” and the “should” of the MoSCoW fulfilled. Some of the “could” and “would” of the requirements has been fulfilled.***  ***Able to be trained with less than 1000hr of labelled data.***  ***APIs for accessing the model built with proper documentation*** | ***Word Error Rate less than 25% with accuracy greater than 65% for testing data***  ***3+ measurements identified for evaluation purpose***  ***Meets all the requirements of the “must” with some of the “should” of the MoSCoW fulfilled.***  ***Able to be trained with less than 2000hr of labelled data***  ***APIs for accessing the model built*** | ***Word Error Rate less than 35% with accuracy greater than 50% for testing data.***  ***1+ measurements identified for evaluation purpose***  ***Meets some of the requirements of the “must” in MoSCoW with some of the “should” of the MoSCoW fulfilled.***  ***Able to be trained with less than 3000hr of labelled data***  ***No API made*** | ***80*** |
| ***Presentation/QA***  ***(20 marks)*** | ***Presentation contains an accurate overview of all aspects of project management implementation and evaluation. Supported and demonstrated well through QA*** | ***Presentation contains an overview of most aspects of project management implementation and evaluation. Supported and demonstrated through QA*** | ***Presentation contains a limited overview of aspects of project management implementation and evaluation. QA is limited to specific point.*** | ***20*** |
|  |  |  |  | ***100*** |